



Quayside JBCC Sweeps 4 Top Design Awards!

BHP Celebrates Landmark Victories, Leading Malaysia's Branded Development Frontier

Bangsar Heights Pavilion (BHP), a leader in branded residences and hotel development, has triumphed at the **11th PropertyGuru Asia Property Awards Malaysia 2024**. Its iconic project, **Quayside JBCC**, took home four prestigious awards:



Best of Malaysia Special Honour: Best Designed Development



Best Mixed-Use Development



Best Mixed-Use Architectural Design



Best Branded Residential Development

Quayside JBCC will also compete on the grand stage at the 19th PropertyGuru Asia Property Awards Grand Final in December 2024 at Bangkok, Thailand vying for top honors in **Best Mixed-Use Architectural Design** and **Best Branded Residential Development in Asia**.



A Visionary Leader: Aaron Yap, CEO of BHP

With over 25 years of experience, BHP's CEO and Executive Director, Aaron Yap, leads the charge in delivering cutting-edge developments.

His global exposure from projects in China, Hong Kong, Dubai, and Singapore drives BHP's innovative, forward-thinking approach.

As Aaron says, "We're not merely constructing buildings; we're developing sustainable ecosystems that deliver enduring value to our investors. BHP is committed to pioneering branded property investments in Malaysia, setting new standards in high-value, branded developments that offer sustainable growth and exceptional returns."

BHP's Premier Upcoming Developments

BHP continues to push boundaries with exciting upcoming projects in prime areas:

Jalan Sultan Ismail, KLCC: A prestigious stretch known for luxury hotels.

Changkat Bukit Bintang, KL: The last remaining key site on Kuala Lumpur's vibrant nightlife street.

RTS Bukit Chagar: A prime location next to the RTS Link for easy cross-border access to Singapore.

Mount Austin, Johor Bahru: A bustling hub for commercial and lifestyle.

Crowning Achievement: Best Designed Development (Malaysia Special Honour)

Quayside JBCC, BHP's latest project, has firmly established itself as a design leader by securing the coveted **Best Designed Development (Malaysia)** award, standing out from 18 contenders.

The Best Designed Development (Malaysia) award, an inaugural and elite honor, not only highlights the project's innovation but also celebrates its perfect blend of functionality, space optimization, and aesthetic brilliance. This milestone solidifies Quayside JBCC's leadership in the industry, raising the bar for future developments in Malaysia.

In addition to winning **Best Mixed-Use Architectural Design**, this recognition underscores Quayside JBCC's bold architectural vision and seamless functionality, redefining Malaysia's real estate landscape with its innovation and superior design.

The **PropertyGuru Asia Property Awards** are regarded as a benchmark for real estate excellence, known for their rigorous standards and trusted reputation. Awards are based on criteria such as innovation, space use, construction quality, and market performance, with design awards focusing on creativity, functionality, and sustainability.

Three Key Features That Distinguish Quayside JBCC:



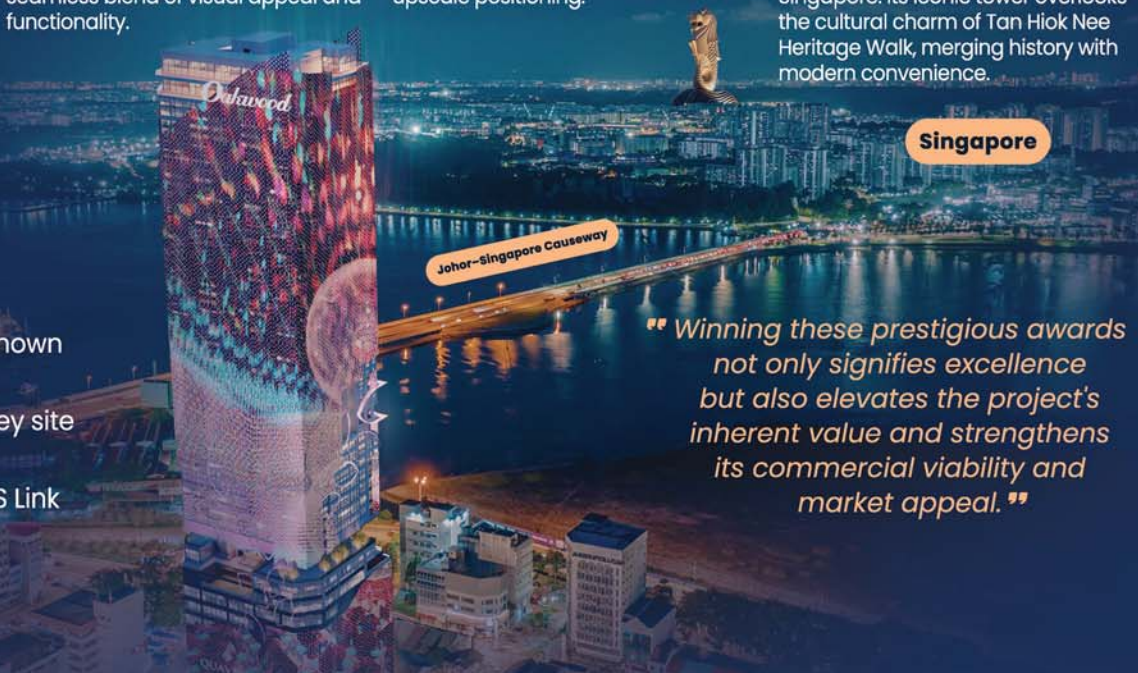
Innovative Design: With standout elements like the LED-lit façade and a striking cantilevered sky pool, Quayside JBCC offers a seamless blend of visual appeal and functionality.



International Prestige: Home to Hyatt Place and Oakwood, this development brings together world-class brands, adding to its upscale positioning.



Strategic CBD Location: In the heart of Johor Bahru, Quayside JBCC rises 197 meters beside the RTS Link, seamlessly connecting to Singapore. Its iconic tower overlooks the cultural charm of Tan Hiock Nee Heritage Walk, merging history with modern convenience.



"Winning these prestigious awards not only signifies excellence but also elevates the project's inherent value and strengthens its commercial viability and market appeal."

BHP's Stellar Track Record

Quayside JBCC is a mixed-use commercial building featuring branded residences, hotels, and commercial spaces. Since its launch, it has garnered several national and international awards for its innovative design and features, setting a benchmark in Malaysia's real estate sector.

